PRODUCT DEVELOPMENT PROCESS

SB3K 🚀

These is the general flow a digital project will take from concept to reality.
There is much more to it, but this covers the basics.

PLAN

- Align Stakeholders
- Draft Business Model Canvas
- Customer Discovery
  - Update BMC
- Define MVP feature set

DESIGN

- Wireframes
- Wireframe feedback
  - Update Wireframes
- Interactive Mockups
- Test with Customers
  - Update Mockups

BUILD

- MVP Roadmap & Technical Analysis
- System Architecture
- Build
- Launch